

JESSUP TenaciousTac®

*High-Tack Graphics Built
for Difficult Surfaces*

TenaciousTac® media products are engineered for:

- Textured surfaces
- Low surface energy plastics
- Powder-coated metals
- Harsh indoor and outdoor environments
- Durable long-term graphics
- Chemical-resistant applications

Application Markets:

- Equipment Labels
- Outdoor Equipment
- Powersports
- Industrial Decals
- Asset Labels
- Safety Graphics
- OEM Labels

Roll sizes:

27"x10'

54"x150'



Indoor and
outdoor use



Permanent
adhesion on
most surfaces

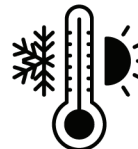


Good chemical
resistance



Compatible with all
major digital and
conventional print
technologies.

Wide operating
temperature
range



Holds up under
wet conditions

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Piedmont Plastics®



JESSUP®
Adhesive Coated Films



Choose the Right TenaciousTac® Product

Whether you need maximum initial grab, chemical resistance, metallic finishes, PVC-free constructions, or bubble-free installation, TenaciousTac® offers engineered solutions for demanding industrial labels, decals, and graphics.



APPLICATION	PRODUCT	FACE STOCK	ADHESIVE TYPE	KEY BENEFIT	BEST USES
Maximum initial Grab	WHT-4HT	3.5 mil white PVC	4 mil clear rubber	Most aggressive adhesion in the line	Rough surfaces, industrial equipment, outdoor decals
High initial Grab	WHT-1HT/ WHT-2HT	3.5 mil white PVC	1 mil clear rubber 2 mil clear rubber	Strong permanent adhesion	General industrial labels & decals
PVC-free high tack solution	WHT-PP-2HT	3.6 mil white BOPP	2 mil clear rubber	PVC-free with aggressive tack	Asset labels, sustainability-focused graphics
PVC-free durable graphics	WHT-PP-1CR	3.6 mil white BOPP	1 mil clear acrylic	PVC-free durable labeling solution	General industrial labels, sustainability-focused decals
Chemically resistant graphics	WHT-1CR / WHT-2CR *	3.5 mil white PVC	1 mil clear acrylic 2 mil clear acrylic	Excellent chemical resistance	Fuel containers, equipment labels, industrial decals
Chrome metallic appearance	CHR-PET-1CR / CHR-PET-2CR	2 mil chrome PET	1 mil clear acrylic 2 mil clear acrylic	Premium metallic finish	Branding, badges, equipment decals
Brushed stainless appearance	BCHR-PET-2CR	2 mil brushed chrome PET	2 mil clear acrylic	Stainless steel look	Premium labels, control panels, branding
Clear durable decals	CLR-1CRAE / CLR-2CR	3.5 mil clear PVC	1 mil clear acrylic 2 mil clear acrylic	Transparent permanent graphics	Window decals, overlay graphics
Bubble-free application	CLR-1CRAE / WHT-2AE	3.5 mil clear PVC 3.5 mil white PVC	1 mil clear acrylic 2 mil clear rubber	Air egress liner for easy installation	Large decals, signage, equipment graphics
High opacity / bleed block	WHT-1CRG	3.5 mil white PVC	1mil gray acrylic	Blocks underlying graphics/colors	Cover-up labels, rebranding, fleet graphics
Die-cut decals & labels	WHT-PET-1CR WHT-PET-2CR	2.5 mil white PET 2.5 mil white PET	1 mil clear acrylic 2 mil clear acrylic	Excellent dimensional stability	Equipment labels, branding decals
Transfer adhesive construction	HTLSE-2 / HTLSE-4	Transfer adhesive	High-tack adhesive	Adhesive-only construction	Custom laminate builds, specialty graphics

* WHT-2CR Is our most popular product

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Adhesive Coated Films
MKT-JMC-TT082624