

RubberSteel® Magnetic Receptive Material

**Flexible Sheet that
Magnets Stick to**



Imagine the Possibilities

Magnum Magnetics offers our innovative RubberSteel® magnetic receptive material that holds magnets like steel, yet is safer to use, easier to apply and more economical.

Multiple Uses and Features

Magnum brand RubberSteel® is:

- Magnetic Receptive — non-magnetized material; holds up magnets without poles fighting
- Flexible — lays flat, wraps around curved surfaces, won't crease
- Easy to Use — stamp, score, drill or punch; hand cut with knife or scissors
- Easy to Label (with laminates) — screen print, pad stamp or hand letter; write on/wipe off with dry erase markers
- Easy to Apply — no sharp edges; adhesive backing attaches easily to metal, wood, plastic, Formica, smooth concrete and plaster, cardboard and more
- Rustproof
- Fire resistant*
- Durable, long-lasting and easy to store

Available in a Variety of Configurations

Choose from:

- Plain, Uncoated
- Adhesive back
- Printable vinyl front (matte white standard)
- Write-on/Wipe-off front
- Available in standard as well as custom thicknesses in sheets up to 48" (1.016 m) wide

**10 mil Rubbersteel with a matte white vinyl printable surface has a Class A Fire Rating per test method ASTM E84.*



**Magnum
Magnetics®**

The Force in Flexible Magnetics®

Features and Applications

Creative Ways to Use RubberSteel®

- P.O.P. Displays
- Message Boards
- Teaching Aids
- Arts and Crafts
- Decorative Magnets
- Toys and Games
- Portraits
- Posters
- Temporary Signage
- ...and much more

Places to Use RubberSteel®

- P.O.P. Displays
- Retail Stores
- Restaurants
- Classrooms
- Offices
- Factories
- Churches
- Trade Shows
- ...and much more

Combine RubberSteel® with DigiMag® Magnetic Printable Material ... Put your magnetic creations on any non-metallic surface.

Specifications Product

Overall Product Thickness

Plain	0.025" (.63 mm)
Indoor adhesive with liner	0.030" (.76 mm)
Matte white vinyl	0.029" (.73 mm)
Write on/wipe off film	0.030" (.76 mm)

Other thicknesses may be special ordered.

Sheets: Available up to 48" (1.016 m) wide in plain, single- or double-laminate.

Rolls: Available up to 48" (1.016 m) wide in plain or single-laminate material only and lengths ranging from 10 ft. (3.05 m) to 100 ft. (30.48 m). Double-laminate material is available in cut blanks only.

Tolerances: Widths: +/- .03" (.79 mm); Lengths: +/- .06" (1.59 mm) or +/- 1% whichever is greater;

Thickness +/- .002" (.05 mm)

Weatherability: Use in settings below 160°F (71°C) and above -15°F (-26°C)

Versatility

As pliable and adaptable as flexible magnetic sheeting, Magnum® brand RubberSteel® material is ideal for holding magnetic sheet, strip, custom profiles or hard magnets on either flat or curved surfaces. And because it's lightweight, RubberSteel® material is perfect for school, home or office.

Lamination

Magnum Magnetix offers a wide variety of laminates, including:

- Vinyl in a variety of standard colors
- Custom-formulated top coatings to assure ink adhesion in highstress situations
- Rubber and acrylic adhesives for indoor, outdoor and premium pressure-sensitive applications

Shipping and Packaging

We'll ship Magnum® brand RubberSteel® and/or flexible magnetic material almost any way you want it — in bulk on pallets or cut blanks in boxes for easy handling. Some materials can be rolled. For personalized packaging, we offer private labeling.

Our Promise of Customer Service

We pride ourselves on unparalleled customer service—not just lip service.

We offer genuine, customer-oriented solutions that beat the competition.

Rely on the Magnum® promise:

Quality, Service, Delivery, Value.

The next time you're in the market for flexible magnetic sheet, strip, custom profiles or magnet-related products, demand the brand that keeps its promise: Demand the Magnum® brand.



**Magnum
Magnetix**

The Force in Flexible Magnetix

Distributed by



Piedmont Plastics

"The Force in Flexible Magnetix," "Magnum," "Magnum Magnetix" and the "M" and arrow symbol, individually and in combination, as well as "RubberSteel," and "DigMag" are U.S. registered trademarks of Magnum Magnetix Corporation.