



- DIRECT PRINT, NO OVERLAM
- RELIABLE & DURABLE
- GREAT FOR INDOOR & OUTDOOR FLOORS & WALLS

## VERSATILE DIGITAL PRINT MEDIA

No Lamineate Needed / Print Direct

Universal Compatibility with Digital Wide Format Printers + Screen Print

End User Friendly Installation & Residue-Free Removal

Adheres to Broad Range of Surfaces Including Carpets & Curved Walls

Certified Slip-Resistant PVC / Fabric Composition

Scratch Resistant with Long-Term Indoor Durability & Short-Term Outdoor

Available in 54" x 82' / 1.37M x 25M Rolls / Packed (25) per Skid



**PURPOSE** All-around solution for graphics and signage applied to indoor floors & walls and short-term use for outdoor walkways. Ideal at grocery / retail stores, trade shows, hospitals, transit stations, hotel lobbies, schools, malls, restaurants, train stations, museums, and convenience stores



**SIMPLE • DURABLE • RELIABLE**

# MATERIAL SPECIFICATIONS

MATERIAL:	PVC / fabric composition, matte white. Textured media + PSA + release liner <= 21 mil.
SIZE:	Rolls 54" x 82' / 1.37M x 25M.
COMPATIBILITY:	Solvent, eco-solvent, latex, and UV wide format digital printers, screen print & UV offset.
OVERLAMINATE:	No overlaminant needed. Print direct to the surface / one step production process.
ADHESIVE:	Removable pressure sensitive, acrylic. Trouble-free application & residue-free removal.
LINER:	6 mil. PE dual coated white vellum paper.
APPLICATION:	No heat source and dry apply; end user friendly. Use roller to compress. Residue-free removal.
USAGE:	Indoor floor surfaces; concrete, linoleum, tile, terrazzo, wood, laminate, and *short pile carpeting. Indoor wall surfaces; drywall, painted CMU, etc... Outdoor concrete walkways.
LIFE EXPECTANCY:	Printed and installed indoor floors up to 3 months; indoor walls 24 - 36 months; outdoor walkways & walls up to 3 months.
NOTES:	<ol style="list-style-type: none"> <li>1. Slip resistant certifications: AS HB198:2014 (AS/NZS 4586), ANSI A137.1/A326.3.</li> <li>2. Meets ASTM E684 fire rating.</li> <li>3. Compliant with California Proposition 65 legislation.</li> <li>4. Shelf life = 1 year stored at 70° F / 21° C.</li> </ol>
PRODUCTION:	<ol style="list-style-type: none"> <li>1. Download printer profiles from FloorSignage.com.</li> <li>2. Use a take up roll with tension and vacuum to keep material flat during printing.</li> <li>3. Print direct to the surface.</li> <li>4. Cut-to-shape on most print &amp; cut, plotters and routers, guillotine, and steel rule die cut.</li> </ol>
INSTALLATION:	<ol style="list-style-type: none"> <li>1. No heat source is needed to install or remove.</li> <li>2. Optimal surface temperate for application is 50° Fahrenheit / 10° Celsius or higher.</li> <li>3. Surface must be completely dry.</li> <li>4. Sweep surface clean of dirt &amp; debris.</li> <li>5. For small graphics; remove the release liner, lay adhesive side down flat and press by hand from the center to outer edge, making sure all edges lay flat.</li> <li>6. For large graphics; pull back 4" of the release liner, align the graphic to the surface and start the application. Continue to remove 6 – 10" of the release liner at a time, using a firm roller or short bristle brush to compress the material, press air bubbles to edges.</li> <li>7. Use a hard rubber roller to firmly compress to surface. The material should have 100% contact to the surface, especially all edges.</li> </ol>
REMOVAL:	<ol style="list-style-type: none"> <li>1. Peel off at an angle less than 45 degrees for best result; typically leaves no residue.</li> </ol>

## FLOOR SIGNAGE, LLC

Pioneering Digital Print Media from the Ground Up!

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For more information visit  
[www.piedmontplastics.com](http://www.piedmontplastics.com)



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