

THE WORLD'S FIRST HYBRID GRAPHIC

PROVIDING SAFETY FOR BOTH
DRIVERS & PEDESTRIANS

Direct print, durable media for graphics applied to asphalt & concrete for moderate vehicle traffic

SPECS

- For Drivers - retroreflective illumination offers high visibility
- For Pedestrians - meets international slip resistant standards
- Adheres to asphalt, bitumen & concrete
- Digital wide format print- flatbed, hybrid, UV & latex
- No laminate needed, direct print
- End user friendly installation & removal



WAYFINDING

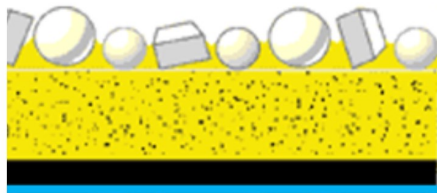
DRIVE THRU LANES

CURB MANAGEMENT

DESIGNATED PARKING

LOADING ZONES

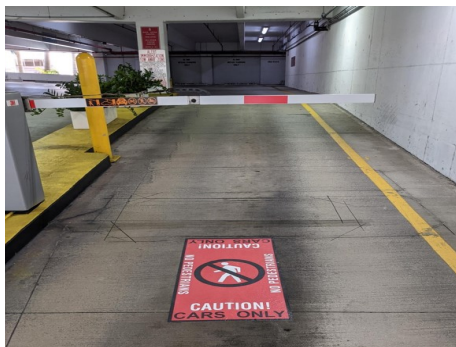
ADVERTISING



Retro reflective & slip
resistant print receptive layer
Polymeric layer
Pressure sensitive adhesive
Release liner backing

PURPOSE

Designed with driver & pedestrian safety in mind. Easy application material for graphics & signage for parking lots, drive-thru lanes, parking garages, restaurants, gas & EV charging stations, convenience stores, retail centers, hospitals, transit stations & schools.



SIMPLE

DURABLE

RELIABLE

MATERIAL SPECIFICATIONS

MATERIAL:	Retro-reflective, texture coated polymeric material, matte white. Dimensionally stable / moderate pliability. Textured media + PSA + release liner = 60 mil.
SIZE:	Rolls 44" x 25' / 1.12M x 10.7M. Weight 68 lbs / 30.8 kilograms.
COMPATIBILITY:	Flatbed / hybrid only for UV and Latex digital wide format.
OVERLAMINATE:	No overlaminate needed. Print direct to the surface / one step production process.
ADHESIVE:	Removable pressure sensitive. Trouble-free application.
LINER:	6 mil. polyethylene liner.
APPLICATION:	No heat source and dry apply; end user friendly. Compress by rolling vehicle wheels over graphic or use a tamper device with a minimum 200 lbs / 90 kg. load; repeat this step 3 times.
USAGE:	Outdoor surfaces; asphalt, bitumen and concrete.
LIFE EXPECTANCY:	Tests were performed on printed samples and concentrated to measure wear on the printing. Testing for abrasion wear was performed on 'wheel test' equipment. Results should be used as an assessment but not as a guarantee due to numerous variables not included within the tests. Printed graphics withheld up to 150,000 cycles. When adding a clear coat (UV inhibitor for scratch and mar resistance), tests have shown printed graphics hold up to 350,000+ cycles. The material can sustain scrapes, chips and damage from snow shovels, street sweepers and severe tire abrasion, which is considered normal wear and tear. Construction equipment, snowplows and other snow removal equipment can damage the material. Attention to placement in locations that receive the least amount of wear is helpful to longevity.
NOTES:	<ol style="list-style-type: none"> Slip resistant certifications: HB198:2014 (AS/NZS 4586), ANSI A137.1 / A326.3. Shelf life = 1 year stored at 70° F / 21° C.
PRODUCTION: <i>*See Production Instructions</i>	<ol style="list-style-type: none"> Flatbed or hybrid UV and Latex wide format digital printers. Print direct to the surface. Cut-to-shape on digital flatbed cutter, guillotine, and steel rule die. <p><i>*Download instructions at DriveOnGraphics.com</i></p>
STANDARD INSTALLATION: <i>*See Installation Instructions at DriveOnGraphics.com</i>	<ol style="list-style-type: none"> No heat source is needed to install or remove. Surface temperature should be minimum of 50° F / 10° C minimum (day and nighttime temperatures, sustained for 48 hours following installation). Surface must be completely dry with no precipitation or power washing in the previous 24 hours and must remain dry for 24 hours following installation. If not, use primer (see full Installation Instructions). Surface should be in good condition; avoid cracked, loose, broken surfaces. If used on rough surfaces with larger aggregate or large peaks & valleys, the material may not conform resulting in areas without adhesion to the surface and exposing the adhesive to moisture which will greatly reduce the life expectancy of the graphics. If applied on top of deteriorating painted markings; a) be sure that the surface is exposed, b) the area is in good condition, and c) the new graphic is at least 1" larger than the area of the original marking so the adhesive can adhere to the surface. Surface must be free of any contaminants including oil, fuel, sand, dust, dirt, mud, salt, or cement curing compounds. Surfaces with these contaminants must be completely removed by power washing, sandblasting, water blasting or grinding of the road surface prior to installation and allow 24 hours for the surface to dry. Lay graphic printed side down on a flat surface then peel and remove the release liner. Place adhesive side down on the selected location. Smooth by hand from the center to outer edge and compress material to the surface by using a tamper device with a minimum 200 lbs. / 90 kg. load or by rolling a vehicle over the graphics. Repeat this step 3 times to achieve 100% contact to the surface. Do not turn vehicle tires on the graphics during installation. For large graphics, always install edge to edge / butt seam.
REMOVAL:	<ol style="list-style-type: none"> Peel off at a 90°-degree angle for best result; typically leaves little residue.



For more information visit DriveOnGraphics.com



The data contained herein is believed to be reliable average of the product's properties however the determination of the suitability of this product for any specific use is solely the responsibility of the user. No guarantees or warranties of any kind are made to the suitability for the specific applications.