



## Perforated Film for Dual-Color Signage applications

Our dual-color perforated films allow for internally illuminated channel letters, signs and displays to be transformed at night.

**Performance Black** in 20% transparency is a black on black perforated film intended for the production of dual-color back-lit signage.

The film is applied to the outside surface of the built-up channel letters and during the day, when it is not backlit, the sign appears black. When the sign is backlit at night, it takes on the color of the translucent sign face used.

We recommend this film to be used for medium-term, large-scale backlit external signage where close viewing is not required.

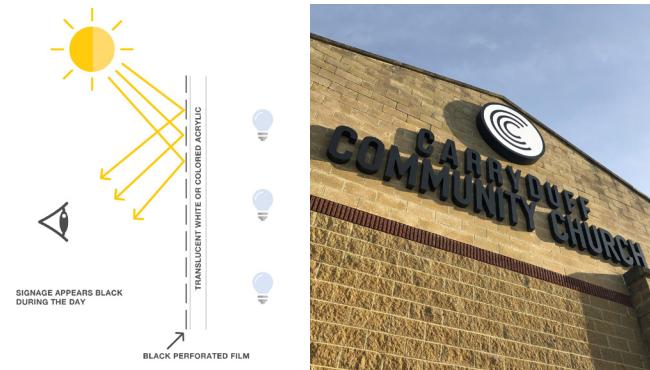
### Producing Black Daytime / White or Colored Night-time Channel Letters

#### Product Specification

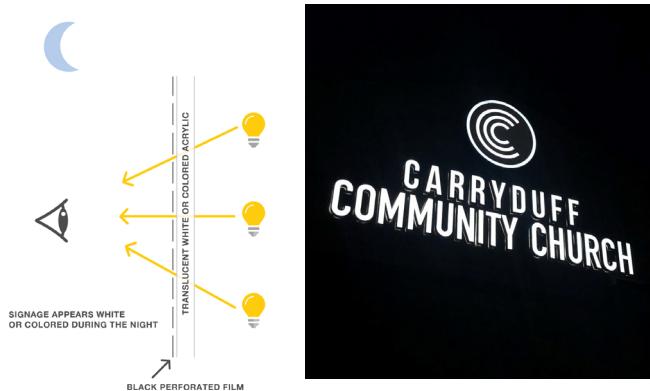
Product name	<i>Performance Black</i> Perforated Film
Product code	BBPAG20
Transparency	(80/20)
Application	Outside
Roll width	54 inch
Roll length	30ft / 150ft
Primary uses	Large-scale backlit external signage

Please note that this semi-gloss film features our Universal Liner and can also be printed to produce see-through window or partition graphics.

“ These 80/20 films give greater night-time light output than other lower transparency products. This means signage will stand-out to passers-by due to its vibrancy. ”



Channel lettering using *Performance Black* - daytime

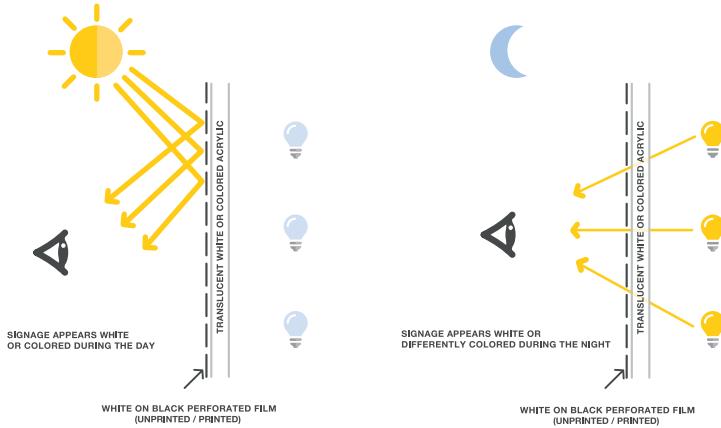


Channel lettering using *Performance Black* - night-time

## Producing White or Colored Daytime / White or Colored Night-time Channel Letters

Alternatively by using **Performance White on Black** in 20% transparency, backlit signage can appear white or colored in the day and white or differently colored at night.

- Apply unprinted *Performance White on Black* to translucent colored acrylic for the sign to appear white in the day and colored at night
- Print *Performance White on Black* with the desired color and apply to translucent white acrylic for the sign to appear colored in the day and white at night
- Print *Performance White on Black* with the desired color and apply to (differently) colored acrylic for the sign to change to a different color at night



Channel lettering using printed **Performance White on Black** applied to translucent white acrylic. Sign appears colored in the day.



At night time, the internal lighting overwhelms the perforated film and changes the appearance to white or it takes on the color of the sign face used.

### Product Specification

Product name	<i>Performance White on Black</i>
Product code	WBPAG20 / WBPRG20
Transparency	(80/20)
Application	Outside
Roll width	54 inch
Roll length	30ft / 150ft
Primary uses	Large-scale backlit external signage